

**BUSINESS CONSULTING REQUEST FOR ASSISTANCE
JOHN PAPPASJOHN ENTREPRENEURIAL CENTER
THE UNIVERSITY OF IOWA**

This application is to be completed by an Iowa-based start-up or early-staged company interested in participating in the University of Iowa John Pappajohn Entrepreneurial Center's (UI JPEC) Entrepreneurship: Business Consulting class. Student teams, under the direction of UI JPEC faculty and staff, will be matched with entrepreneurs to complete field study projects. To qualify, a business or entrepreneurial team must:

1. Have a prototype and be working towards commercialization of a new product or service, or be looking to grow an existing small business (ventures in advanced manufacturing, information solutions, or biosciences industries are preferred);
2. Identify a business project that can be completed in one semester of work; sample projects have included: financial forecasts, marketing plans, strategic/business planning; and market research and analysis;
3. Designate a project contact person that will be available to work with the student teams as needed; and
4. Provide the student team with required information and feedback in a timely manner.

(Please Type)

Company Name: _____

Company Address: _____

Web Address: _____

Contact Name: _____

Contact's Title: _____

Contact's Phone: _____

Contact's Fax: _____

Contact's E-mail: _____

Please respond to the following:

1. **Please provide a brief description of your business or concept.**

If you are in the start-up phase and have not launched your company, please skip to question #6.

The undersigned hereby agrees that he/she has read the forgoing, has authority to bind its respective party, understands its terms and voluntarily signs the same.

Name of Person Completing Application: _____
(Please type)

Signature: _____ **Date:** _____

Please forward the completed application by August 15th (for the fall semester) or January 10th (for the spring semester) to:

Rich McCarty
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